



FOR IMMEDIATE RELEASE

KOOLSPAN NAMED TO THE 2007 "PULVER 100"

Continuing innovation and increasing market penetration helps secure ranking on Pulver 100 for third year in a row.

Bethesda, Md., and Beverly, Mass. - March 13, 2007 - KoolSpan, the Information Security industry's leading innovator of embeddable security technology for network-aware devices, today announced it has been named to the 2007 "Pulver 100" - the IP Communications industry's premier listing of privately-held growth companies that represent the future of the IP-voice and video communications ecosystem. The designation marks the third year in a row KoolSpan has been named to the Pulver 100.

"The Pulver 100 is the IP Communications industry's first and foremost award listing, and it continues to grow in significance, because companies like KoolSpan, continue to protect and simplify rich IP communications through their highly innovative security and connectivity technology," said Jeff Pulver, Founder and Chairman of pulvermedia. "We're proud to once again name KoolSpan to this year's Pulver 100."

From data centers to global enterprises, KoolSpan's authentication and encryption solutions can be used to secure VoIP calls between offices locations and between individual users, across private or public networks.

"We are honored to once again receive this important recognition as Pulver Media is one of the leading authorities in the VoIP and IP Communications industry," said KoolSpan CEO Tony Fascenda.

KoolSpan technology automatically creates authenticated, encrypted, trusted network links between any two points on a network, eliminating common and traditional network headaches that often affect the experience of people trying to use VoIP and other communications media. These complexities include a general lack of interoperability created by firewalls, VPN clients, any special training tools or instruction, and the need to connect to non-public IP addresses, commonly referred to as 'NAT' addresses. The result is a greatly simplified IP communications experience that is simple, secure and seamless to end users and IT

administrators alike.

KoolSpan technology has been rigorously tested and favorably reviewed by top security research organizations in the United States government, as well as many high-tech industry trade publications. In February, KoolSpan won the *SC Magazine* Readers' Trust Award for Best Multi-Factor Authentication technology. Last October, KoolSpan was profiled by *Network World* as one of the Top Ten 'Security Companies to Watch,' and was short-listed for the *Red Herring* 100 North America, a prestigious ranking of some of the most innovative marketplace solutions. The company has received glowing reviews in *Information Security Magazine* and *Today*, a leading Asian business daily, and has been featured in *USA Today*, *Wireless Week*, and *VON Magazine*.

About the Pulver 100

Originally introduced in 2002, the Pulver 100 features private companies that impact the distribution of communications and entertainment with Internet technology. These companies have substantial real-world deployments and enjoy significant growth rates. The value chain characterized by the Pulver 100 differs from the vertically integrated model of the last century, focusing more on the direct interface to customers and consumers which has been brought about by the Internet. For additional details on the 2007 pulver 100, please visit www.pulvermedia.com.

About KoolSpan, Inc.

Based in Bethesda, Md., KoolSpan effectively and efficiently creates secure communications on any device, wired or wireless. From servers to smart phones, KoolSpan automatically creates secure and trusted connections between any two points on any network, eliminating complexity and cost by always establishing secure Ethernet connections. KoolSpan technology has been heralded as one of the easiest solutions to deploy, allowing local and remote workers to securely connect and communicate. KoolSpan secures networks and critical infrastructure for government agencies, Fortune 1000 companies, and medium-to-small enterprises. To learn more, visit www.koolspan.com or call 240.880.4400.

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